

2020



September 28 to
October 2, 2020

#RRSAW2020
#RuralRoadSafety

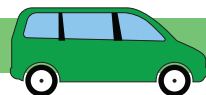
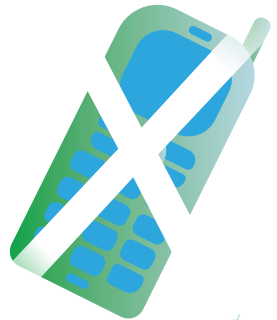
Family Conversation Starters About Traffic Safety

Family discussions about road safety can foster safe beliefs and behaviors among all family members. Below are some conversation starters to help kick-off your discussion on growing a culture of safety for your family.

- How many fatalities and serious injuries are acceptable among our family and friends on our roadways?
- What are the risks associated with driving, riding with others, walking, and biking?
- How can we as a family prevent fatalities, injuries, and crashes on the road?

We as a family can prioritize safety and make safe choices when using the transportation system. Let's talk about some of our family rules:

- What is our family rule about using seat belts?
 - What do we do if someone in the vehicle is not using a seat belt?
- What about safety gear when riding a bicycle or motorcycle?
- What steps do we take to make sure the driver is fully engaged in the driving task?
 - How do we eliminate distractions?
 - What do we do if we are a passenger and the driver is not fully focused on driving?
 - What do we do if we call someone and they are driving?
- What are our rules about driving after drinking alcohol or using marijuana?
 - Is it ever OK?
 - What do we do if we find out the driver has been drinking alcohol or using marijuana?
 - What is our role in preventing others from driving after drinking or using marijuana?
- What are our rules about speeding?
- How do we drive with extra care and attention around bicyclists and pedestrians?
- What are our general rules about obeying all traffic laws?



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Conversation Starters for Risky Driving Behavior Beliefs

Certain behaviors can increase or decrease our risk of being involved in a fatal or serious injury crash. These behaviors come from our beliefs about how we will be perceived, potential consequences, and how much control we have. To change our risky driving behaviors, we must change our beliefs. Below are some conversation starters to help you and your family reflect on your beliefs.

- What are possible consequences of being involved in a serious crash?

(You can discuss being injured or even killed, but also discuss long-term consequences like living with a disability and short-term consequences like expenses, increased insurance costs, criminal and civil prosecution, losing a license, not having a vehicle any more, etc.).

The overwhelming majority of crashes - over 94% - are caused by human errors. The most common errors are driving too fast (or speeding), being distracted while driving, and being impaired. And, people who are not using a seat belt are way more likely to be injured or killed than people who use a seat belt.

1. Why is speeding so dangerous?

(decreases reaction time, vehicle may leave road surface, increase energy of the vehicle causing significantly more damage in a crash, others?)

2. What can distract a driver?

(cell phones, eating/drinking, adjusting controls like the radio, reaching for object, looking at something outside the vehicle, other people in the vehicle)

3. Is it ever OK to drive after drinking alcohol? After using marijuana? After using other drugs?
(no – people should not drive after consuming alcohol, marijuana, or other drugs).

4. Do most drivers violate these rules?

(No. Actually most drivers don't speed, NEVER drive after drinking or using marijuana, and don't drive distracted. 90% of drivers use seat belts. Those that violate these rules cause a lot of harm to themselves and others.)

5. What are our family rules about these behaviors including using seat belts? How can we remind each other about our family rules? What do we do when we are riding with others?

6. What can we do to feel more empowered to be safe drivers? Safe passengers?



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